



# SPONSORSHIP PROPOSAL

FOR

# IC L I F E 2014

International Conference on Life Sciences,  
Informatics, Food and Environment

**29 & 30**  
**AUGUST**  
FRIDAY | SATURDAY

Department of Biotechnology and Bioinformatics  
Jaypee Institute of Information Technology Noida,  
Sec-62, Noida Uttar Pradesh, India-201307

The Organising Committee is delighted to invite you  
for sponsoring and/or exhibiting in IC LIFE 2014

## ABOUT THE CONFERENCE

Department of Biotechnology, Jaypee Institute of Information Technology, Noida is organizing International Conference on Life Sciences, Informatics, Food and Environment, 2014.

This conference can give your organization a unique opportunity to connect with leading office professionals who work in a variety of government and private sectors. The main areas of interest in the conference are Life Sciences, Environmental Biotechnology, Food technology, Computation Biology and Drug Development.

The organizing committee is committed to engage delegates in informative lectures that will cover multi-disciplinary topics. The committee will further facilitate networking and business opportunities for sponsors through interactive sessions during exhibition.

Sponsors and Exhibitors will be acknowledged prior to, during and after the Conference, through audio visual means and other conference materials and the website.

## Eminent speakers:

**Dr. A. Fernandis**

Associate Director  
PMMB,TMR Center,Merck ,Singapore.

**Dr. N. Rastogi**

Scientist "C, CSIR- CDRI, Lucknow  
U.P. India.

**Dr. Siddhartha Panda**

Asso. Prof. Dept. of Chem.Engg.  
IIT Kanpur, U.P., India.

**Dr G S Randhava**

Prof. Dept. of Biotech,IIT Roorkee  
Uttarakhand, India.

**Dr. R. Prasad**

Prof. & Head Department of Biotech,  
IIT Roorkee, Uttarakhand, India.

**Dr. Mei-Yun Zhang**

Asst. Prof. Dept. of Microbio.,  
University. of Hong Kong, China.

**Dr. B. Jayaram**

Prof. Dept of Chemistry,  
IIT Delhi, India.

**Dr. S. P. Singh**

Asso. Prof., Neurobiology Lab,  
IT BHU, U.P., India.

**Dr. Y. K. Gupta**

Head, Dept. of Phramacology,  
AIIMS, Delhi, India.

**Dr. N.B. Brindavanam**

Sr. Princ. Res. Scientist, BRD Group  
(DRDC). Dabur India Limited U.P., India.

**Dr. A. Singh**

Asst.Prof. Dept. of Microbio.,  
IISC Bangalore, India.

**Dr. P. Srivastava**

Sr.Princ. Scientist, Medicinal and  
Process Chemistrty Division  
CSIR-CDRI, Lucknow, U.P., India.

**Dr. V. N. Tiwari**

Hindi Officer,  
CSIR-CDRI, Lucknow, U.P., India.

**Dr.Jayesh Bellare**

Prof. Dept of Chem.Engg.  
IIT Bombay, India.

**Dr. Rinti Banerjee**

Prof. Dept of Biosence & Bioengg.  
ITT Bombay, India.

**Dr. R.P. Singh**

Prof. Dept of Biotech.  
ITT Roorkee,Uttarakhand, India.

# WHY TO SPONSOR ?

Participating as a sponsor and/or exhibitor at ICLIFE 2014 can take you straight to your target market. This conference can provide your organization with the following benefits:

- ❑ Maximum exposure at a premier conference devoted to those involved with academics & industry from Pharmaceuticals , Biotechnology , Food & Agriculture and environmental issues.
- ❑ An opportunity to build and reinforce strategic relationships within the professional industry.
- ❑ Strategic time utilization to network with industry colleagues and key decision makers academicians and scientists.
- ❑ A cost effective way to reinforce your organization's brand value and to build brand awareness amongst a relevant audience.
- ❑ Access to a broad network of industry partners from government as well as, private sectors.
- ❑ Opportunity to exhibit latest innovations and new products or services to a pertinent audience and showcase your expertise and capabilities.
- ❑ To Increase the marketing opportunities including visibility on the conference website and associated marketing materials.

# SPONSORSHIP PACKAGES

## **CONFERENCE NAMING SPONSOR (One only)**

- Co-branding on all conference materials plus all partner benefits plus negotiated extras
- Guest speaker at Welcome Reception Party and Conference Lunch (5 minutes presentation)

## **CONFERENCE PARTNER SPONSOR**

- Recognition as a Conference Partner Sponsor on audio visual display in main plenary room
- One (1) full, A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines)
- Acknowledgement as a Conference Partner Sponsor on printed IC LIFE handbook and promotional flyers (if confirmed prior to print)
- Full delegate list, with name, organization and email (subject to permission of delegate)

## **CONFERENCE LUNCH SPONSOR**

- Acknowledgement as the Conference Lunch Sponsor during the conference lunch
- Company name/logo on Conference Lunch function ticket.
- An opportunity to place one promotional item at each place setting at the conference lunch (supplied by sponsor )

# SPONSORSHIP PACKAGES

## MORNING OR AFTERNOON TEA SPONSOR

- Recognition and acknowledgement on audio visual and during sponsored session
- One (1) satchel insert (supplied by sponsor)

We understand that the above mentioned needs may not necessarily fit into your sponsor scheme as outlined in this document and we therefore invite you to discuss with us alternative options to tailor-make a sponsorship package that best suits your organisations

## Sponsorship and Exhibition Conditions

The Organizing Committee of the Conference reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.

Company advertisements and satchel inserts are subject to approval from the Conference Organizing Committee

# Contact us



[sponsorship.iclife@gmail.com](mailto:sponsorship.iclife@gmail.com)



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